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Project Title: Modernization of Teaching Methodologies in Higher Education: Eu Experience For Jordan And Palestinian Territory

Project acronym: METHODS

Project Number: 561940-EPP-1-2015-1-JO-EPPKA2-CBHE-JP

Funding scheme: Erasmus+ Programme (Capacity-Building projects in the field of Higher Education (E+CBHE))

Start date of the project: 15/10/2015

Duration: 36 months

Deliverable title	Dissemination Strategy		
Author(s)	Maria Lluïsa Pérez Cabani, Josep Juandó and Estel Guillaumes		
Organisation name(s)	University of Girona and WUSMed		
Deliverable No.	-		
Deliverable Type	Report		
WP Number	7		
WP Leader	Dr. Maria Lluïsa Perez Cabani (UD)		
Due date of delivery		Project month	
Submission date		Project month	
Total number of pages			

Project co-ordinator name, title and organisation:

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Project website: <http://methods.ju.edu.jo>



The
University
of Jordan



Birzeit
University



The Hashemite
University



An-Najah
National
University



Palestine
Polytechnic
University



University of
Wolverhampton



Leipzig
University of
Applied
Sciences



University of
Deusto



Plovdiv University



Universitat de
Girona



World University
Service of the
Mediterranean



Jordan
University of
Science
and
Technology



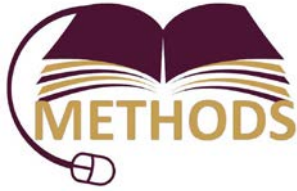
Bethlehem
University



Al-Zaytoonah
University of
Jordan



Aalborg University
Copenhagen



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OVERVIEW

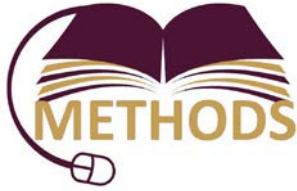
The objective of the present document is to define the structure of the dissemination of the Methods project and the internal mechanisms to enable the good development of concrete dissemination actions.

The dissemination strategy is proposed by the University of Girona, the leader of the dissemination work-package, who will also be in charge of the monitoring of the partial action plans.

The responsibility of each partner in Methods about dissemination will be to prepare specific and local dissemination plans in accordance to the policies described in the dissemination strategy, and the correct development of these actions.

AIMS

1. To ensure **internal communication** during the development of Methods inside each partner institution in order to foster the spread of the actions as described by the project.
2. To assure the **internal communication between** the different project partners.
3. Make the project **visible externally**, beyond consortium members, including its development and final results.
4. Find new **ways to sustain** project findings and outputs.



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Target GROUPS and stakeholders

METHODS project shall be disseminated to strategic target groups:

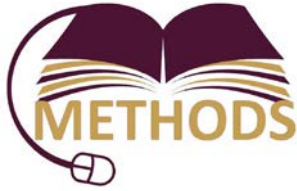
1.- **Teaching, technical & administrative staff** within each participant by involving this target audience in the project activities (i.e. participation in the train-the-trainers sessions at the very beginning will be a crucial factor for success).

2.- **Community of students** involved in continuing professional education. As main users of the final products of Methods it is essential to get their input and feedback on the new proposals.

3.- **University management** involvement is crucial for sustainable development of the project and financial support. Regular contributions within academic scientific boards, common interuniversity meetings involving the participation of university management units will strengthen the competitiveness of universities through e-learning/e-teaching.

4.- **Multipliers** such as the EU association of teachers and their Know-how on e-teaching/e-learning will enhance chances to reach direct & indirect beneficiaries, due to the reliable and trustworthy relationship with their members and customers. The consolidation of activities pertaining to the development of competencies of Jordan and Palestinian teachers by networking is also envisioned.

5.- **International educational community.** The visibility of the project at European level and beyond is a very useful way to disseminate our ideas and through this, enable and foster future and interesting relationships for future collaboration.



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DISSEMINATION CHANNELS AND TOOLS (dissemination actions)

The most effective way to disseminate our project will be a good combination of different communication channels. It will be strategic to provide the Methods information to the different identified target groups through different channels, looking for the best match. This matching is something to be done at the moment of planning each action in the context of the dissemination plan.

The dissemination channels and tools to be used are the following:

- Project logo to present a uniform image of the project. All the partners' logos will appear on all communications. Visibility of the EU funding will be clear and explicit in every visual published document produced during the project life cycle.

- Templates for all kinds of project documents.

- Project website: The website will be the key means for communicating project results; it will be managed and updated continuously throughout the project. The proposed website name is methods.ju.edu.jo

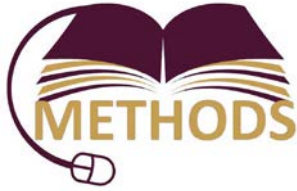
The project's website will be the focal point for informing on objectives and methods as well as the main channel where results will be published. The website will be adapted to different levels of communication (general information and technical documentation) and different types of content (text and presentations). The website will be in 2 languages: English and Arabic.

Partners' websites: All partners will introduce the project description on their own websites. Project partners will refer to the website when disseminating METHODS Project contents.

- Internal specific workshops and presentations in each partners' institution will be organised in order to involve as many members as possible. At least one action should be done before October 2016, another before summer 2017 as well as 2018.
- Events: Presentation of the project products at events and conferences related to the topic (e-teaching/e-learning). Minimum one event per project year.

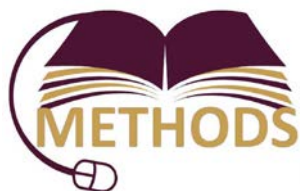
ERASMUS+ Programme – METHODS Project number: 561940-EPP-1-2015-1-JO-EPPKA2-CBHE-JP

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- Promotional material such as leaflets, posters, postcards, etc. All partners will distribute them through their regional/national communication channels. Production of a project flyer which provides a definition for the METHODS Project: In these texts clear information on the Project features and aims will be explained and developed in comprehensible formats for all targeted public.
- Newsletters: Half yearly.
- Social networks: Establishing close links to projects active in the area of e-teaching/e-learning in neighbour countries.
 1. Each partner will use his/her own channels, Facebook, Twitter and LinkedIn in order to promote Project outcomes and share them with targeted and general public.
 2. All partners will upload facebook project website with interesting and relevant information <https://www.facebook.com/Methods-Project-911244075664610/?fref=ts>
 3. Interaction in LinkedIn with interest groups and targeted stakeholders.
 4. Identification of relevant stakeholders in the digital social network who can be established as a channel of transmission of the messages of the project.
- Press dissemination: Press releases in different media (print, television spots, social media for announcing the beginning of the project, its progress and end). Objective: presence in Jordan and Palestinian press each year.
- Publications in scientific journals: At least two publications during the project life.
- Final event



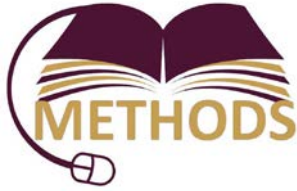
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RESPONSIBILITIES

Actions	Partners
Logo	University of Jordan
Templates	WUSMED
Project website	University of Jordan
Newsletters	All partners under the coordination of Birzeit and University of Jordan. Edition: Birzeit University
Internal workshops	Each partner
Participation in events	Each partner
Promotional material	Jordan University will prepare a proposal in coordination with UdG.
Social networks	Each partner will upload facebook website: https://www.facebook.com/Methods-Project-911244075664610/?fref=ts
Press dissemination	Each partner.
Scientific journals	Each partner

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DISSEMINATION PLAN

The present strategy will be the base for elaborating the action plan for each University. Each action plan will contain specific data on the following items, about all the described actions in the previous section:

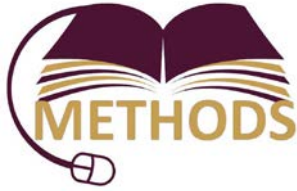
- Target groups to be addressed.
- Objectives.
- Specific description of the action.
- Number of visitors and persons to be reached (estimation)
- Calendar.

Each dissemination event will be evaluated by the responsible for dissemination activities in each university and evaluation results will be documented in follow-up dissemination reports. Each report will be prepared by each partner every 6 months and will be made available to the Dissemination committee. In this way, a sufficient management of dissemination activities will be ensured as well as success on action performed can be measured.

Dissemination plan corresponding to (Institution):

(see annex 1)

By implementing each action plan, university staff and students will be also involved in enhancing project ownership.



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DISSEMINATION EVALUATION:

As presented in previous section, each partner institution will be in charge of evaluating the impact and success of each dissemination plan every year. This report will compare the actions done and its estimated results with the objectives of the dissemination strategy.

DISSEMINATION QUALITY ASSURANCE:

All the dissemination activities has to be done accordingly to the Quality Assurance Dissemination Criteria for Methods Project.

(see annex 2)



TIMEFRAME

	oct-15	nov-15	dic-15	ene-16	feb-16	mar-16	abr-16	may-16	jun-16	jul-16	ago-16	sep-16	oct-16	nov-16	dic-16	ene-17	feb-17	mar-17	abr-17	may-17	jun-17	jul-17	ago-17	sep-17	oct-17	nov-17	dic-17	ene-18	feb-18	mar-18	abr-18	may-18	jun-18	jul-18	ago-18	sep-18		
	M1	M2	M3	M4	M5	M6	M7	M8	M9	M10	M11	M12	M13	M14	M15	M16	M17	M18	M19	M20	M21	M22	M23	M24	M25	M26	M27	M28	M29	M30	M31	M32	M33	M34	M35	M36		
Project LOGO				■																																		
TEMPLATES				■	■	■	■	■	■	■																												
Production of Project Website				■	■	■	■	■																														
Newsletters												■						■							■						■				■			
Internal specific workshops												■	■							■	■													■	■			
Events											■												■														■	
Promotional material				■	■	■	■	■	■	■																												
Social networks				■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
Press dissemination								■				■										■													■			
Publication in scientific journals																■												■										
Final event																																						■

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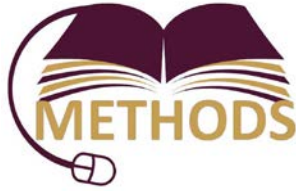
ANNEX 1

Dissemination plan received from each institution

P n°	Partner name	Acronim	country	Contact	Diss.plan received
1	University of Jordan	UJ	Jordan	Ahmed Al Salaymeh	YES
2	Berzeit University	BZU	Palestine	wasel	NO
3	The Hashemite University	HU	Jordan	Ahmad Al-khasawneh	YES
4	An-Najah National University	ANNU	Palestine	Abdelh Karim Daragme	NO
5	Palestine Polytecnic University	PPU	Palestine	Nabil Al-Joulani	YES
6	University of Wolverhampton	UoW	United Kingdom	Karl Royle	YES
7	Leipzig University of Applied Sciences	HTWK	German	Riyadah Qashi	NO
8	University of Deusto	UD	ES	Pablo Beneitone	YES
9	Plovdiv University	PU	Bulgaria	Nevena Mileva	YES
10	Universitat de Girona	UdG	ES	Magüi Pérez Cabani	YES
11	Aalborg university Copenhagen	AAU-CPH	Denmark	Rikke Magnussen	NO
12	WUSMED	WUSMED	ES	info@wusmed.org	YES
13	Jordan University of Science and Technology	JUST	Jordan	Fahmi Abu Al-Rub	NO
14	Bethlehem University	BU	Palestine	Philip daoud	NO
15	Al-Zaytoonah University of Jordan	ZUJ	Jordan	Mohammad Hamdan	NO

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ANNEX 2

Project Title: Modernization of Teaching Methodologies in Higher Education: Eu Experience For Jordan And Palestinian Territory

Project acronym: METHODS

Project Number: 561940-EPP-1-2015-1-JO-EPPKA2-CBHE-JP

Funding scheme: Erasmus+ Programme (Capacity-Building projects in the field of Higher Education (E+CBHE))

Start date of the project: 15/10/2015

Duration: 36 months

Deliverable title			
Author(s)			
Organisation name(s)			
Deliverable No.	6.2.		
Deliverable Type	Report		
WP Number	6		
WP Leader	Mr. Karl Royle, UOW		
Due date of delivery		Project month	
Submission date		Project month	
Total number of pages			

Project co-ordinator name, title and organisation:

Prof. Ahmed Al-Salaymeh, The University of Jordan (UJ)

Address: Queen Rania Street, Amman 11942, Jordan

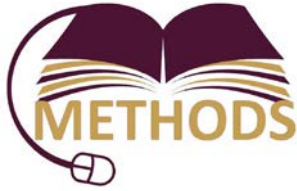
Tel: +962-6-53 55 000 Ext. 22816 **Mob:** +962-777-64 4364 **Fax:** +962-6-53 00 237

Email: methods@ju.edu.jo

Project website: <http://methods.ju.edu.jo>

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Quality Assurance Criteria.

Definition of Done for Dissemination artefacts.

Artefact _____

Date _____

Filename _____

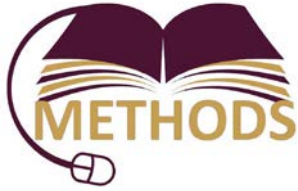
Author(s)

Checklist

Print based media/Electronic documents	Yes/no	Checked by
There is a style sheet for publications covering: Font, headings, layout, text style, visuals, resolution (300DPI)		
Style sheet is adhered to.		
Audience for publication is defined		
Language style is suitable for audience		
Plain English guidelines are applied where possible See: http://www.plainenglish.co.uk/free-guides.html		
Pictures /visuals are relevant to the text		
Publication has been peer reviewed		
Publication has been proof read		
Publication has been spell checked		
Jargon specific to education and		

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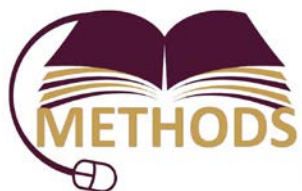


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technology has been avoided or explained.		
Conventions for abbreviation use e.g. University of Wolverhampton (UoW) have been used so that when UoW is mentioned it is clear that it is an abbreviation.		

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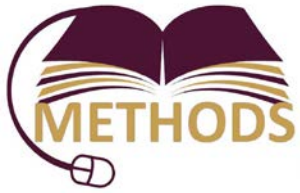
Start date of the project: 15/10/2015

Duration: 36 months

Deliverable title	Dissemination plan		
Author(s)			
Organisation name(s)	The University of Jordan		
Deliverable Type	Report		
WP Number	7		
WP Leader	Dr. Maria Lluisa Perez Cabani (UD)		
Due date of delivery	August 14, 2016	Project month	8
Submission date		Project month	
Total number of pages	4		

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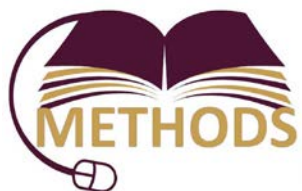
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Dissemination plan corresponding to (Institution):

<u>Dissemination action</u>	<u>Target group</u>	<u>Objective/s</u>	<u>Expected number of diss. action</u>	<u>Number of expected visitors/receivers</u>	<u>Planned date (deadline)</u>
Logo	-	to present a uniform image of the project. All the partners' logos will appear on all communications. Visibility of the EU funding will be clear and explicit in every visual published document produced during the project life cycle.	-	-	Done
Project website	University Faculty Students Stackholders	The project's website will be the focal point for informing on objectives and methods as well as the main channel where results will be published.	ongoing updates	1000+	Done
Newsletters	Faculty Students Stakeholders	To disseminate the project events, activities and outcomes	6	1000+	Oct 2016
Internal workshops	University Faculty and Students	Seminars and workshops: specific seminars in cooperation with EU partners will be organized with partners' countries to disseminate the outcomes of the project. (two workshops per partner university will be organized for students and faculties members, the workshops will be an opportunity for staff members to experience the learning object developed using best practices in utilizing ICT in education. Moreover it will promote regional mobility and strengthen networking between different staffs	2 workshops 1 Final Seminar	150+	Feb 2017 Feb 2018
Participation in	University	Presentation of the project products at events and conferences	3	50+	Dec 2016

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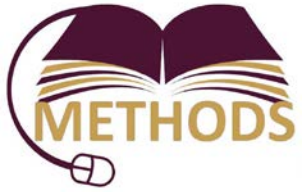
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events	Faculty Students	related to the topic (e-teaching/e-learning).			
Promotional material	University Faculty Students Stackholders	Project partners will prepare promotion materials to diffuse information such as brochures, notepads, posters, pens, mugs, flash memory sticks, banners, hats, calendars, bags, banners as well as the newsletters in bilingual format for informing stakeholders on METHODS events and for spreading awareness on the inclusion of ICT in higher education. Promotion material will be distributed on suitable events, conferences, or workshops.	6	-500+	Dec 2016
Social networks	University Faculty Students	All platforms of social networks, Facebook, twitter, linkedIn, etc will be utilized to promote METHODS outcomes and share them with target groups as well as the general public.	ongoing	10,000+	During the whole period of the project
Press dissemination	University Faculty Academics Industry General public	The press will be encouraged to include METHODS in their newscast and newspaper coverage to announce the progress of the project	2	100,000	Dec 2016
Scientific journals	Faculty Academic staff Researchers students		2	500+	May 2017

Note: please, make your partner dissemination plan according to your assigned tasks in the Dissemination Strategy document.

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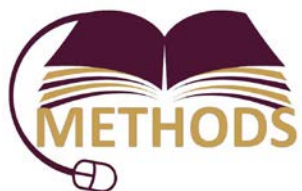
Start date of the project: 15/10/2015

Duration: 36 months

Deliverable title	Dissemination plan		
Author(s)			
Organisation name(s)	Hashemite University		
Deliverable Type	Report		
WP Number	7		
WP Leader	Dr. Maria Lluisa Perez Cabani (UD)		
Due date of delivery	August 26, 2016	Project month	8
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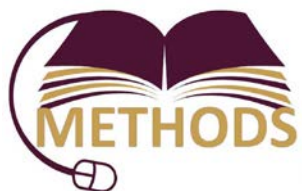
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Dissemination plan corresponding to (Institution):

<u>Dissemination action</u>	<u>Target group</u>	<u>Objective/s</u>	<u>Expected number of diss. action</u>	<u>Number of expected visitors/receivers</u>	<u>Planned date (deadline)</u>
Logo	-	logos will appear on all communications. Visibility of the EU funding will be clear and explicit in every visual published document produced during the project life cycle.	-		
Project website	University Faculty Students Stockholders	The project's website will be the focal point for informing on objectives and methods as well as the main channel where results will be published.	ongoing updates		
Newsletters	Faculty Students Stakeholders	Disseminate the project events, activities and outcomes	6		
Internal workshops	University Faculty and Students	Officials, stakeholders, NGO and interested individuals in ICT in higher education	2 workshops 1 Final Seminar	100 to 150 visitors	First week of September 2016.
Participation in events	Teachers and students	Presentation of the project products at events and conferences related to the topic (e-teaching/e-learning).	3	6 to 10 teachers 15 students	Training Schedule
Promotional material	The newsletter of the METHODS project will be shared with the	Prepare promotion materials such as brochures, notepads, posters, pens, mugs, flash memory sticks, banners, hats, calendars, bags, banners as well as the newsletters in bilingual format for informing stakeholders on METHODS events and for spreading awareness on the inclusion of ICT in higher	6	More than 100 on the mailing list	Every 6 months

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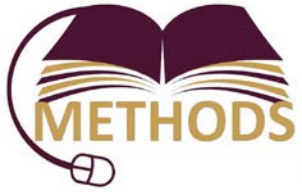


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	mailing list and contacts of the HU internally and externally	education.			
Social networks	The METHODS website is linked with the official website of the HU and Centres of Excellence in IT and teaching and learning at the HU	Facebook, twitter, linkedIn, etc will be utilized to promote METHODS.	ongoing	Visible publicly to all visitors of the HU website	July 25, 2016
Press dissemination	All Progress and news of the METHODS project will be included in the newsletter of IT-Centre of excellence	The press (printed and online) will be encouraged to include METHODS in their newscast and newspaper coverage to announce the progress of the project	2	All contacts on the mailing list of the IT-Centre of Excellence	Every month
Scientific journals	Faculty Academic staff Researchers students		2		

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ERASMUS+ Programme – METHODS Project Number: 561940-EPP-1-2015-1-JO-EPPKA2-CBHE-JP

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Project Title: Modernization of Teaching Methodologies in Higher Education: Eu Experience For Jordan And Palestinian Territory

Project acronym: METHODS

Project Number: 561940-EPP-1-2015-1-JO-EPPKA2-CBHE-JP

Funding scheme: Erasmus+ Programme (Capacity-Building projects in the field of Higher Education (E+CBHE))

Start date of the project: 15/10/2015 **Duration:** 36 months

Deliverable title	Dissemination plan		
Author(s)			
Organisation name(s)	PPU		
Deliverable Type	Report		
WP Number	7		
WP Leader	Dr. Maria Lluisa Perez Cabani (UD)		
Due date of delivery	August 14, 2016	Project month	8
Submission date		Project month	
Total number of pages	4		

Dissemination plan corresponding to (Institution):

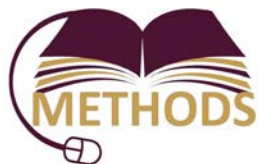
<u>Dissemination action</u>	<u>Target group</u>	<u>Objective/s</u>	<u>Expected number of diss. action</u>	<u>Number of expected visitors/receivers</u>	<u>Planned date (deadline)</u>
Logo					
Project website					
Newsletters					
Internal workshops	Officials, stakeholders, NGO and interested individuals in ICT in higher education	For Networking and Dissemination of the METHODS project in Palestine	The workshop will be a joint activity for all partners in Palestine	100 to 150 visitors	First week of September 2016.
Participation in events	Teachers and students	Training	All training sessions	6 to 10 teachers 15 students	Training Schedule
Promotional material	The newsletter of the METHODS project will be shared with the mailing list and contacts of the PPU internally and externally	Dissemination of the METHODS Project in Palestine	4 newsletter during life of the project	More than 100 on the mailing list	Every 6 months
Social networks	The METHODS website is linked with the official website of the PPU and Centres of Excellence in IT and teaching and learning at the PPU	Dissemination of the METHODS Project in Palestine	Continuous	Visible publicly to all visitors of the PPU website	July 25, 2016
Press dissemination	All Progress and news of the METHODS project will be included in the newsletter of IT-Centre of excellence	Dissemination of the METHODS Project in Palestine	Every month for the Project life	All contacts on the mailing list of the IT-Centre of Excellence	Every month
Scientific journals					



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Project Title: Modernization of Teaching Methodologies in Higher Education: Eu Experience For Jordan And Palestinian Territory

Project acronym: METHODS

Project Number: 561940-EPP-1-2015-1-JO-EPPKA2-CBHE-JP

Funding scheme: Erasmus+ Programme (Capacity-Building projects in the field of Higher Education (E+CBHE))

Start date of the project: 15/10/2015 **Duration:** 36 months

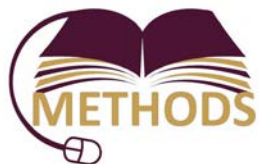
Deliverable title	Dissemination plan		
Author(s)			
Organisation name(s)	UoW		
Deliverable Type	Report		
WP Number	7		
WP Leader	Dr. Maria Lluisa Perez Cabani (UD)		
Due date of delivery	August 14, 2016	Project month	8
Submission date		Project month	
Total number of pages	4		

Organisation name:

Dissemination plan corresponding to (Institution):

<u>Dissemination action</u>	<u>Target</u>	<u>Objective/s</u>	<u>Expected</u>	<u>Number of expected</u>	<u>Planned</u>
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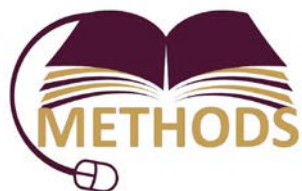
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	<u>group</u>		<u>number of diss. action</u>	<u>visitors/receivers</u>	<u>date (deadline)</u>
Logo					
Project website		To drive traffic to website. Publicise website by linking to Faculty pages		Unknown	01 Sept 16
Newsletters	Faculty Staff/ Wider networks	To widen distribution		500 plus	August 01
Internal workshops	Faculty Staff	To raise awareness		50+	November 16
Participation in events					
Promotional material					
Social networks		We can distribute via all social networks		10,000	August 16
Press dissemination		Press release		5000	August 16
Scientific journals		As required			

Note: please, make your dissemination plan according to your assigned tasks in the Dissemination Strategy document.

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Project Title: Modernization of Teaching Methodologies in Higher Education: Eu Experience For Jordan And Palestinian Territory

Project acronym: METHODS

Project Number: 561940-EPP-1-2015-1-JO-EPPKA2-CBHE-JP

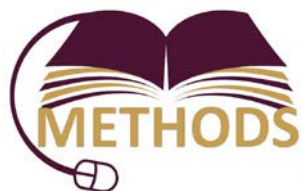
Funding scheme: Erasmus+ Programme (Capacity-Building projects in the field of Higher Education (E+CBHE))

Start date of the project: 15/10/2015 **Duration:** 36 months

Deliverable title	Dissemination plan		
Author(s)	Pablo Beneitone		
Organisation name(s)	University of Deusto		
Deliverable Type	Report		
WP Number	7		
WP Leader	Dr. Maria Lluisa Perez Cabani (UD)		
Due date of delivery	15/09/2016	Project month	
Submission date	15/09/2016	Project month	
Total number of pages	2		

ERASMUS+ Programme – METHODS Project Number: 561940-EPP-1-2015-1-JO-EPPKA2-CBHE-JP

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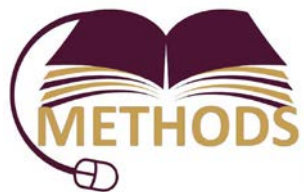
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Dissemination plan corresponding to (Institution):University of Deusto

<u>Dissemination action</u>	<u>Target group</u>	<u>Objective/s</u>	<u>Expected number of diss. action</u>	<u>Number of expected visitors/receivers</u>	<u>Planned date (deadline)</u>
Logo	All Tuning Academy community	Include Methods Logo in Tuning Academy website	1	1000	01/10/2016
Project website	All Tuning Academy community	Include information about Methods in Tuning Academy website (www.tuningacademy.org)	1	1000	01/10/2016
Newsletters	All Tuning Academy community	Include news about Methods in Tuning Academy website	1 every 4 months	1000	01/11/2016
Internal workshops					
Participation in events					
Promotional material					
Social networks					
Press dissemination					
Scientific journals					

ERASMUS+ Programme – METHODS Project Number: 561940-EPP-1-2015-1-JO-EPPKA2-CBHE-JP

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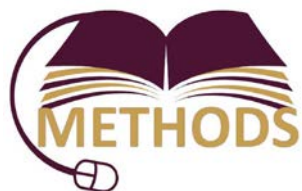


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Note: please, make your partner dissemination plan according to your assigned tasks in the Dissemination Strategy document.

ERASMUS+ Programme – METHODS Project Number: 561940-EPP-1-2015-1-JO-EPPKA2-CBHE-JP

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Project Title: Modernization of Teaching Methodologies in Higher Education: Eu Experience For Jordan And Palestinian Territory

Project acronym: METHODS

Project Number: 561940-EPP-1-2015-1-JO-EPPKA2-CBHE-JP

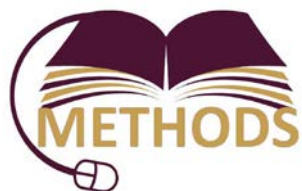
Funding scheme: Erasmus+ Programme (Capacity-Building projects in the field of Higher Education (E+CBHE))

Start date of the project: 15/10/2015 **Duration:** 36 months

Deliverable title	Dissemination plan		
Author(s)			
Organisation name(s)	Plovdiv		
Deliverable Type	Report		
WP Number	7		
WP Leader	Dr. Maria Lluisa Perez Cabani (UD)		
Due date of delivery		Project month	
Submission date		Project month	
Total number of pages			

ERASMUS+ Programme – METHODS Project Number: 561940-EPP-1-2015-1-JO-EPPKA2-CBHE-JP

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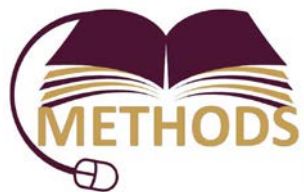
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Dissemination plan corresponding to (Institution): Plovdiv University “Paisii Hilensarski”

<u>Dissemination action</u>	<u>Target group</u>	<u>Objective/s</u>	<u>Expected number of diss. action</u>	<u>Number of expected visitors/receivers</u>	<u>Planned date (deadline)</u>
Logo					
Project website	<ol style="list-style-type: none"> 1. Teaching, technical & administrative staff; 2. Community of students; 3. University management; 4. International educational community 	The METHODS webpage in the Plovdiv University website will be focal point for communicating project results within the local stakeholders and communities. It will be linked to the Project main website and will be managed and updated continuously.	1	500	December 2016
Newsletters	<ol style="list-style-type: none"> 1. Teaching, technical & administrative staff; 2. Community of students; 3. University 	To disseminate the project progress and the outcomes achieved.	1	120	15 October 2016

ERASMUS+ Programme – METHODS Project Number: 561940-EPP-1-2015-1-JO-EPPKA2-CBHE-JP

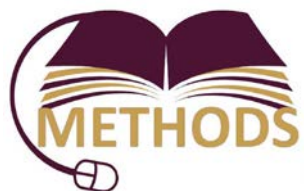
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	management; 4. International educational community				
Internal workshops					
Participation in events					
Promotional material					
Social networks					
Press dissemination					
Scientific journals					

Note: please, make your partner dissemination plan according to your assigned tasks in the Dissemination Strategy document.



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Project Title: Modernization of Teaching Methodologies in Higher Education: Eu Experience For Jordan And Palestinian Territory

Project acronym: METHODS

Project Number: 561940-EPP-1-2015-1-JO-EPPKA2-CBHE-JP

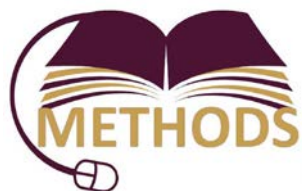
Funding scheme: Erasmus+ Programme (Capacity-Building projects in the field of Higher Education (E+CBHE))

Start date of the project: 15/10/2015 **Duration:** 36 months

Deliverable title	Dissemination plan		
Author(s)	Maria Lluisa Perez Cabani (UD)		
Organisation name(s)	Universitat de Girona		
Deliverable Type	Report		
WP Number	7		
WP Leader	Dr. Maria Lluisa Perez Cabani (UD)		
Due date of delivery		Project month	
Submission date	14/08/2016	Project month	10
Total number of pages			

ERASMUS+ Programme – METHODS Project Number: 561940-EPP-1-2015-1-JO-EPPKA2-CBHE-JP

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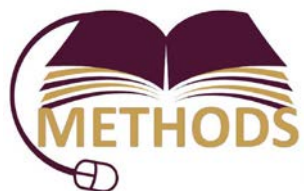
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Dissemination plan corresponding to (Institution): Universitat de Girona

<u>Dissemination action</u>	<u>Target group</u>	<u>Objective/s</u>	<u>Expected number of diss. action</u>	<u>Number of expected visitors/receivers</u>	<u>Planned date (deadline)</u>
Logo	U.Jordan				
Project website	U.Jordan	Increasing visibility of the project			
Newsletters	UdG partners	Inform our potential partners with regards to Methods project. This information is related to the project presentation and their development	4	More than 100 on the mailing list	15 APRIL 15 October 15 April 17 15th October
Internal workshops	Officials, stakeholders, NGO and interested individuals in ICT in higher education	Project promotion, ensuring sustainability	All Methods consortium partners	20	April 2016 January 2017 June 2017
Participation in events	Teachers and students	Increasing visibility of the project	2	300	?

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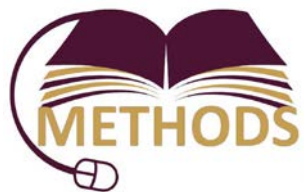


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Promotional material	The newsletter of the METHODS project will be shared with the mailing list and contacts of the UdG internally and externally	Increasing visibility of the project; acquisition of the target groups	500 brochure copies	500	October 2016
Social networks	UdG social community	The METHODS website is linked with the official website of the PPU and Centres of Excellence in IT and teaching and learning at the PPU	Continuous	Visible publicly to all visitors of the UdG website	depending on relevant news
Press dissemination	Academic community in Spain interested in the project topics	Increasing visibility of the project		Visible publicly to all visitors of the UdG website	Each semester

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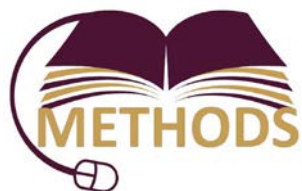
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Scientific journals					
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Note: please, make your partner dissemination plan according to your assigned tasks in the Dissemination Strategy document.

ERASMUS+ Programme – METHODS Project Number: 561940-EPP-1-2015-1-JO-EPPKA2-CBHE-JP

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Project Title: Modernization of Teaching Methodologies in Higher Education: Eu Experience For Jordan And Palestinian Territory

Project acronym: METHODS

Project Number: 561940-EPP-1-2015-1-JO-EPPKA2-CBHE-JP

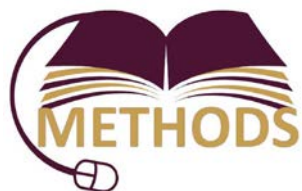
Funding scheme: Erasmus+ Programme (Capacity-Building projects in the field of Higher Education (E+CBHE))

Start date of the project: 15/10/2015 **Duration:** 36 months

Deliverable title	Dissemination plan		
Author(s)	Josep Juandó and Estel Guillaumes		
Organisation name(s)	World University Service of the Mediterranean		
Deliverable Type	Report		
WP Number	7		
WP Leader	Dr. Maria Lluisa Perez Cabani (UD)		
Due date of delivery		Project month	
Submission date	14/08/2016	Project month	10
Total number of pages	4		

ERASMUS+ Programme – METHODS Project Number: 561940-EPP-1-2015-1-JO-EPPKA2-CBHE-JP

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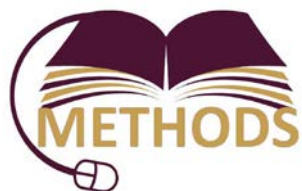
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Dissemination plan corresponding to (Institution):

<u>Dissemination action</u>	<u>Target group</u>	<u>Objective/s</u>	<u>Expected number of diss. action</u>	<u>Number of expected visitors/receivers</u>	<u>Planned date (deadline)</u>
Logo	U.Jordan	Provide the project with an image identification.	All outputs and communications	Aprox 5.000	
Project website	U.Jordan	Increasing visibility of the project			
Newsletters	Wusmed contacts	Inform our potential partners with regards to Methods project. This information is related to the project presentation and their development	4	More than 100 on the mailing list	15 APRIL 15 October 15 April 17 15th October
Internal workshops	Officials, stakeholders, NGO and interested individuals in ICT in higher education	Project promotion, ensuring sustainability	All Methods consortium partners	20	April 2016 January 2017 June 2017
Participation in events	Organizers of	To give visibility to Methods and connect and network with others	2	300	24/08/2016 Berlin Co-

ERASMUS+ Programme – METHODS Project Number: 561940-EPP-1-2015-1-JO-EPPKA2-CBHE-JP

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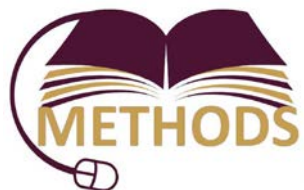


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	international projects. Academic community and relevant stakeholders interested in the same project topics.	possible projects. Increasing visibility of the project			financg conference Dec 2016 June 2017 April 2018
Promotional material	The newsletter of the METHODS project will be shared with the mailing list and contacts of the Wusmed	Provide tools to the members of the Consortium to disseminate Methods Project. Increasing visibility of the project; acquisition of the target groups	500 brochure copies	500	October 2016
Social networks	UdG social community	The METHODS website is linked with the official website of Wusmed and Centres of Excellence	Continuous	Visible publicly to all visitors of the WUSMed website	depending on relevant news

ERASMUS+ Programme – METHODS Project Number: 561940-EPP-1-2015-1-JO-EPPKA2-CBHE-JP

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		in IT and teaching and learning at the Blue Room Innovation			
Press dissemination	Wusmed Contacts interested in the project topics	Increasing visibility of the project		Visible publicly to all visitors of the Wusmed website	Each semester
Scientific journals	U.Jordan				

Note: please, make your partner dissemination plan according to your assigned tasks in the Dissemination Strategy document.

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